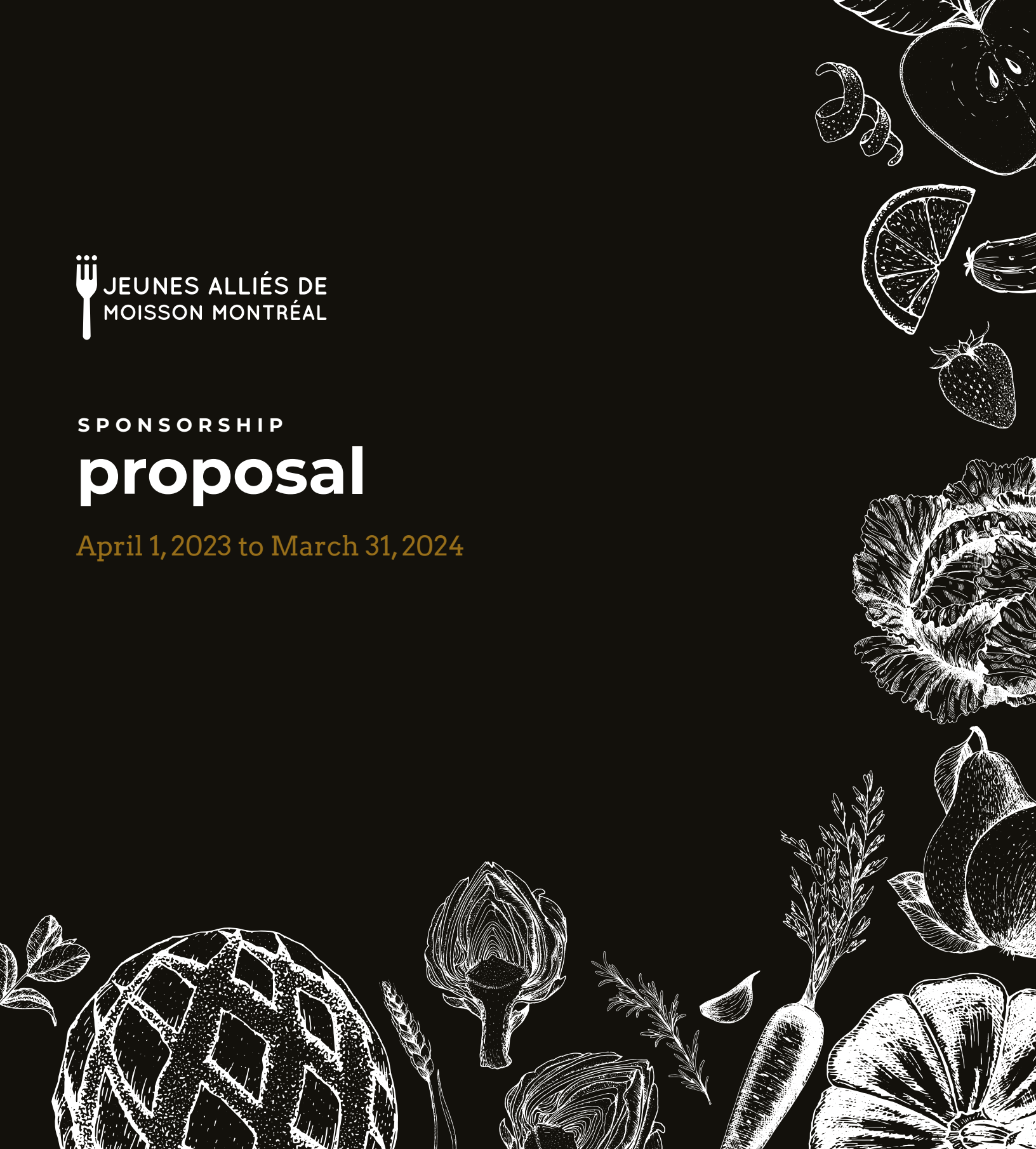




SPONSORSHIP

proposal

April 1, 2023 to March 31, 2024



MOISSON MONTRÉAL 6880, Chemin de la Côte-de-Liesse, Montréal
Tel : (514) 344-4494 (ext. 228) • moissonmontreal.org

In short,

THE JEUNES ALLIÉS OF MOISSON MONTRÉAL IS:

THE ORGANIZATION RESPONSIBLE FOR SEVERAL KEY FUNDRAISING ACTIVITIES

With the support of partners and sponsors, the Jeunes Alliés organize several events each year that bring together many young professionals who want to get involved in their community while living rewarding experiences.

ENGAGED MEMBERS

These young professionals have made it their mission to raise awareness in their community through fundraising and networking activities.



A LARGE-SCALE IMPACT

The Jeunes Alliés is proud to have raised more than \$230, 000 for Moisson Montréal since its creation six years ago.



A profitable alliance

PROMOTE YOUR COMPANY TO YOUNG PROFESSIONALS BY SUPPORTING A WORTHY CAUSE

BY SPONSORING THE JEUNES ALLIÉS, YOU:

- **Benefit** from exceptional annual visibility among young professionals from various backgrounds through Jeunes Alliés de Moisson Montréal's large network
- **Help** over 300 community agencies that assist Montrealers living with food insecurity;
- **Give** to Moisson Montréal while having a significant impact: \$1 donated is equivalent to more than \$15 worth of food.



Commitment

3 TYPES OF PARTNERSHIPS FOR A SINGLE AND COMMON OBJECTIVE: TO RAISE MONEY TO FULFILL THE SOCIAL MISSION OF THE JEUNES ALLIÉS

Financial Partner

- Pay the amount corresponding to the chosen sponsorship
- Provide your logo for visibility purposes

Supplier Partner

- Provide sufficiently for the number of guests present
- Supply equipment needed for preparation and for use during the event
- Ensure the presence of your employees at the event
- Provide your logo for visibility purposes

Auction Partner

- Donate a prize worth at least \$100 for the silent auction
- Provide your logo for visibility purposes

Events for 2023-2024

“ BOUGER SANS FAIM ”

May 27th, 2023

Given the importance of encouraging the development of good mental and physical health, our sport event is designed to attract different groups of young professionals in Montreal and to introduce them to new sports.

“ SOIRÉE SANS FAIM ”

September 21st, 2023

This event allows young professionals to become aware of Moisson Montréal's mission, to raise funds and also to spend an unforgettable evening in the company of passionate individuals in a friendly atmosphere.

On the menu: bite-sized foods, networking and lots of fun.

HOLIDAY AUCTION & BRUNCH

December, 2023

Throughout the month of December, gain visibility on the main page of our electronic auction and make yourself known to a large clientele. You can bid online on a variety of local products in advance of the holiday season.

Our famous holiday brunch will also be back. A friendly, intimate, gourmet and festive moment for a good cause.

TO SEE A PREVIEW OF OUR EVENTS

[click here](#)



Annual financial partner

Print material

	\$ 5 000 Main Partner	\$ 2 500 Supporting Partner	\$ 1 000 Associate Partner
Moisson Montréal Annual Report (mention)	X		
Moisson Montréal Annual Report (logo)	X		

Publications

Right to use the Jeunes Alliés' logo <i>*subject to content approval</i>	X	X	
--	---	---	--

Social Medias and website

Moisson Montréal's website : · More than 13,000 visitors per month			
Your logo and a link to your website on the Jeunes Alliés page on Moisson Montréal's website	X	X	X
<div> <div> Moisson Montréal's social medias visibility · Facebook : more than 13 100 followers · Twitter : close to 3 000 followers · Instagram : more than 4 000 followers · LinkedIn : close to 4 800 followers Total potential reach: close to 26 290 followers </div> <div> JAMM's social medias visibility · Facebook : more than 700 followers · Instagram : more than 300 followers · LinkedIn : 394 followers </div> </div>			
1 publication (standard size) with acknowledgement, a mention of your company and your logo (Facebook and LinkedIn)	X	X	
1 or 2 publications (stories) with a mention of your company and your logo (Facebook, LinkedIn and Instagram)	2 publications	1 publication	
A small interview with a senior manager of your company that we will run on our social medias to talk about the implication of your company	X		
A thank-you post at the end of the year in standard size and/or stories (Facebook, Instagram, LinkedIn)	X	X	X

Events

Visibility at all events	X	X	X
Visibility on social medias during the promotions of the events	X	X	X
Your logo on the events visuals (flyer, projection)	Primary visibility		
Mention during speeches	X		
Possibility to put up a banner during the events	X	X	X
Logo and link to your website in communications sent to guests	X		
Complimentary tickets during the 2023-2024 fiscal year.	6	4	2

Single-event partner

CONTACT US FOR MORE DETAILS

	Supplier partner	Auction partner
Events		
Visibility at the sponsored event	X	X
Visibility on social networks when promoting the sponsored event	X	X
Logo on the sponsored event visuals	X	X
Right to use the Jeunes Alliés logo in your publications <i>*subject to content approval</i>	X	
Possibility of displaying a banner during the sponsored event	X	
Logo and hyperlink on the Jeunes Alliés web site	X	X
A thank-you post at the end of the sponsored event in standard and/or Stories format (Facebook, Instagram, LinkedIn)	X	X

THANK YOU

to our 2022-2023 sponsor



la Vie en Rose

SPONSORSHIP FORM

Towards a partnership

SPONSORSHIP SELECTION

- ☐ MAIN PARTNER | **\$ 5 000**
- ☐ SUPPORTING PARTNER | **\$ 2 500**
- ☐ ASSOCIATE PARTNER | **\$ 1 000**
- ☐ SINGLE-EVENT PARTNER | \$ _____

ONE-TIME DONATION

(with tax receipt)

- ☐ \$ 1 500 ☐ \$ 1 000 ☐ \$ 500 ☐ \$ _____

“SOIRÉE SANS FAIM” PACKAGE

- ☐ 6 tickets | **\$800**

INFORMATION

Company

Last name / First name

Address

City

Province/Postal code

Telephone

Email address

PAYMENT OR BILLING

Method of payment

- ☐ **CHEQUE**
- ☐ **BILL ME**
- ☐ **CREDIT CARD***
☐ VISA ☐ Mastercard

Card number*

Expiration date*

Cardholder's name*

Signature*

CO-PRESIDENTS



Co-President

IVAN BODJOV

Senior Product Analyst
- Connor, Clark & Lunn
Financial Group



Co-President

MAËVA LUCAS

Public Affairs Advisor,
Mongeau Pellerin & Co.

We are proud to announce our nomination as co-chairs of Jeunes Alliés de Moisson Montréal for 2023-2024!

We look forward to pursuing the mission of the committee, which has been working since 2016 to raise awareness of food insecurity in the young professionals community while raising funds to help those in need. This year, we are planning a series of food and sports events to support the cause. As a partner in these events, you can join us in making a real and lasting impact on the cause of food insecurity.

We are determined to make this year a memorable success. With your help, we are convinced that together we will make a difference in the lives of many Montrealers affected by food insecurity. We thank all our partners for their generosity and look forward to welcoming you to our inspiring events!

Together, let's make a difference for Moisson Montréal!

JEUNES ALLIÉS OF MOISSON MONTRÉAL'S COMMITTEE



Member

CLAUDIE L'ALLIER, ING.

CNR project manager,
Energir



Member

FRÉDÉRIC BOURGEOIS-LEBLANC

Communications
Director, Cossette



Member

KATHERINE CHABOT

Resident physician in
Anesthesiology, McGill
University



Member & founder

CATHERINE COURSOL

Legal Advisor,
Litigation, Devimco
Immobilier inc.



Member

ROXANNE LAMONTAGNE-DUHAMEL

Advisor, Talent
Solutions and Analytics



Member

JOLLIANE LEBLANC

Marketing Director at
Sport Dinaco



Member

WIAM MAHROUG

Jural advisor,
Hydro-Québec



Member

JOSIANNE MARTINEAU

Lawyer, Mouvement
Desjardins



Member

VALÉRIE MCDUFF

Lawyer, Latitude MGMT



Member

ELSA RATHGEBER

Clients and Markets
Advisor, BCF Business
Law



We look forward to having you with us this year!

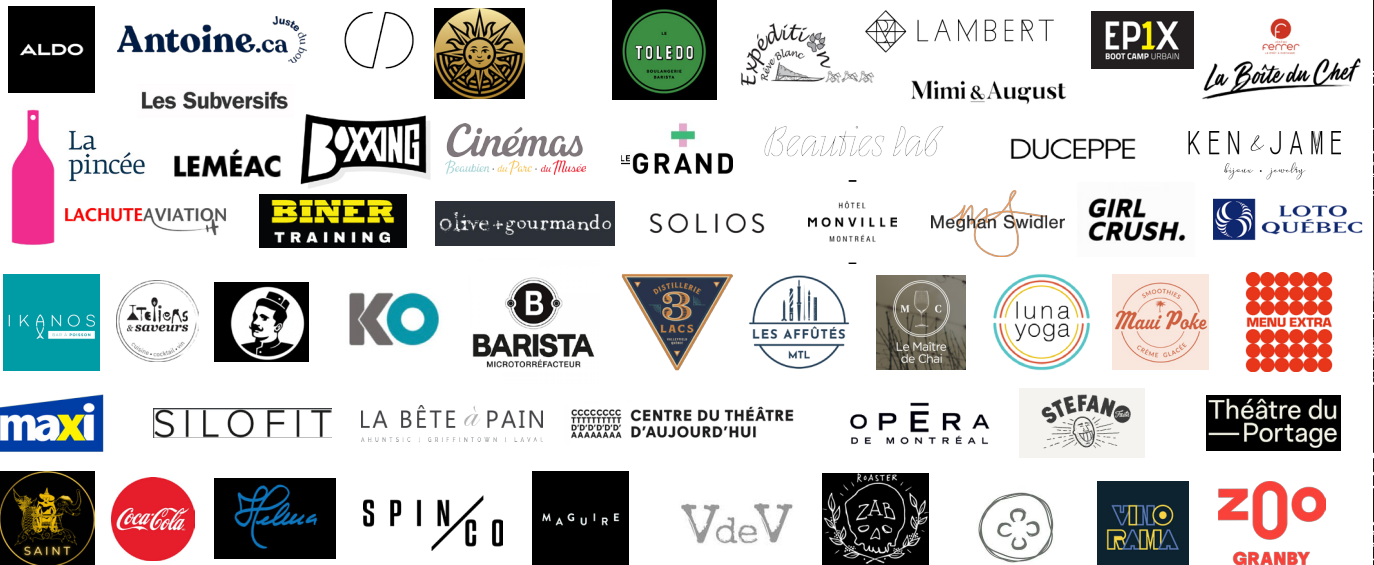
A VITAL HELP IN THE FULFILLMENT OF MOISSON MONTRÉAL'S MISSION



Contact:
Maëva Lucas
Co-President
(438) 864-0163

Ivan Bodjov
Co-President
(514) 992-5193

jamoissonmtl@gmail.com



 JEUNES ALLIÉS DE
MOISSON MONTRÉAL