MOISSON MONTRÉAL

MOISSON MONTRÉAL SINCE 2002 GOLF CLASSIC

MOISSON MONTRÉAL`S 16th GOLF CLASSIC

THURSDAY JUNE 14TH 2018
HILLSDALE GOLF CLUB, MIRABEL

PLAY. GIVE. FEED.

TO RESERVE A TICKET, CONFIRM A SPONSORSHIP OR MAKE A DONATION

www.moissonmontreal.org/en/golf/

MOISSON MONTRÉAL`S 16 thGOLF CLASSIC

Moisson Montréal is the biggest food bank in Canada thanks to its food recovery and distribution programs. With the help of its partners, Moisson Montréal assists over 146,000 people every month, including 34,000 children.

For the last 16 years, Moisson Montréal has been able to count on a network of loyal partners like you who have made this annual event a real success. Thanks to the involvement of donors, the Moisson Montréal Golf Classic has always contributed to helping feed 250 Montreal families for one full year. Your participation is not measured only in monetary donations; every year for an entire day, Moisson Montréal faces the challenge to develop innovative solutions to successfully bring awareness of the harsh reality of food insecurity and its stigmas.

This year, the organizing committee invites you to experience a themed tournament celebrating the Scottish origins of golf. You are invited to dress accordingly. Make a statement on the green with your vintage apparel! Gifts, tastings and entertainment will also reflect the theme in order to create an unforgettable experience.

Taking part in the Golf Classic is a concrete way of contributing to the mission of Moisson Montréal. It is also a great opportunity to join together with our partners outside the daily routine.

We look forward to seeing you,
The Moisson Montréal team

MOISSON MONTRÉAL

PACKAGES

16th MOISSON MONTRÉAL`S GOLF CLASSIC

MOISSON MONTRÉAL

All golf packages include access to the course, one cart, brunch, 9$^{1/2}$, cocktail and gourmet dinner.

VIP Foursome Package (4) — $ 5 000

Feeds 366 people for one month

- The chance to spend the day and the evening with a well-known public figure
- A caddy for the day, a limousine cart with refreshments in your cart all day
- Priority departure
- Lunch prepared by a gourmet catering service, delivered directly on the course
- Your company logo at your foursome's *tee off*
- *Souvenir gift*

Foursome Package — $ 2 600

Feeds 190 people for one month

Individual Player Package — $ 650

Feeds 47 people for one month

Foursome + Hole Sponsorship Package — $ 3 100

Feeds 227 people for one month

Cocktail and gourmet dinner only — $ 200

Feeds 14 people for one month

Donation

Thank you for your generosity !

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SPONSORSHIP PACKAGES
MOISSON MONTRÉAL`S 16th GOLF CLASSIC

MOISSON MONTRÉAL

PLAYER`S GIFT
$ 10,000

MAIN SPONSORSHIP OF THE EVENT
If you're a retailer, your sponsorship can be offered
In products to all 288 players totalling a value of $10,000

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu / Evening program / Handing of prizes to winners / 4 golf tickets + cocktail + dinner / Mention on the 2018 Golf Classic web page / Mention in Maxi and Provigo flyer
- Monetary or product contribution

CUSTOMIZED SPONSORSHIP
$ 4,000

Category offering a wide visibility

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / Handing of prizes to winners / 2 golf tickets + cocktail + dinner / Mention on the 2018 Golf Classic web page / Mention in Maxi and Provigo flyer
- Sponsorship in monetary contribution only

BRUNCH or COCKTAIL or DINNER
$ 4,000

1 sponsorship in each category
Possibility to have your product served exclusively
(ie. Sponsoring brewer's beer only during cocktail)

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / 2 golf tickets + cocktail + dinner / Mention on the 2018 Golf Classic web page / Mention in Maxi and Provigo flyer
- Monetary or product contribution

PLAYERS` CARTS
$ 8,000 or $ 5,000
number available: 1 or 2

Choice of having exclusive visibility on both courses for $ 8,000
or share visibility with a second sponsor for $ 5,000

Giant billboard of sponsors / Program of the day / Display on players' carts / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / 2 golf tickets + cocktail + dinner / Mention on the 2018 Golf Classic web page / Mention in Maxi and Provigo flyer
- Sponsorship in monetary contribution only

REFRESHMENT CARTS
$ 4,000, $ 2,500 or $ 2,000
number available: 3

2 refreshment carts to circulate on both courses
Maximum of 3 sponsors to share visibility

Giant billboard of sponsors / Program of the day / Display on refreshment carts / Projection during banquet / Mention on the 2018 Golf Classic web page / Mention in Maxi and Provigo flyer
- Sponsorship in monetary contribution only
1 sponsor at $ 4,000, 2 sponsors at $ 2,500 each or 3 sponsors at $ 2,000 each
Option of having on-site representatives to offer or present products to players (at the sponsor's expense)

9 1/2 AND KIOSK
$ 1,000

The snack-bar offers visibility on both courses
All players go through the 9 1/2

Giant billboard of sponsors / Single display on course / Product sampling / Projection during banquet / Mention on the 2018 Golf Classic web page
- Monetary or product contribution

HOLE AND KIOSK
$ 1,000

Your logo at a hole on both courses for greater visibility
Possibility to do a tasting or presentation of your services at kiosk

Giant billboard of sponsors / Single display on course / Product sampling / Projection during banquet / Mention on the 2018 Golf Classic web page
- Sponsorship in monetary and product contribution

HOLE
$ 500

Your logo at a hole on both courses for greater visibility

Giant billboard of sponsors / Single display on course / Projection during banquet / Mention on the 2018 Golf Classic web page /
-Sponsorship in monetary contribution only

FILL OUT THIS FORM ON LINE

Register by filling out the online form at **www.moissonmontreal.org/en/golf/**

For further information, contact Émilie Lamoureux
Email: elamoureux@moissonmontreal.org Tel: 514 344-4494 ext 238

..... SUGGESTED ATTIRE .....

The elegance of the the Roaring Twenties will be a must again this year. Travel back to the 1920s with us and don't miss this opportunity to make a statement on the green.

Dress up with your nicest pair of argyle socks, tweed cap, bow tie or your pretty cloche hat. The key is to have fun!

A WORD FROM OUR HONORARY PRESIDENTS

MOISSON MONTRÉAL`S 16th GOLF CLASSIC

MOISSON MONTRÉAL

HONORARY PRESIDENT

GLENN ACTON
VICE-PRESIDENT, PROMOTIONS AND ALLOCATIONS, MAXI ET NO FRILLS

Hunger is a major problem in our society often much closer than we like to believe. In 2017, statistics have shown that more than 1 out of 3 Quebecers live from one paycheck to the other without being able to save up. Considering the island of Montreal has the most users of food banks with over 137,000 people, it is important to underline the exceptional work of Moisson Montréal and its partners.

By participating in Moisson Montréal's 16th Golf Classic you take part in a festive gathering while building the chain of solidarity of the biggest food bank in Canada.

Thank you for your generosity and we look forward to seeing you on the teeing ground!

GLENN ACTON
VICE-PRESIDENT, PROMOTIONS AND ALLOCATIONS, MAXI AND NO FRILLS

2018 ORGANIZING COMMITTEE OF MOISSON MONTRÉAL`S GOLF CLASSIC

PRESIDENT

EDDY SAVOIE JR.
Groupe Savoie Construction and Member of the Board of Directors, Moisson Montréal

MEMBERS

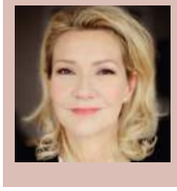
JEAN-PIERRE HACHÉ
Vice-President
Quality, Health and Safety, Bonduelle Americas

RICHARD D. DANEAU
Executive Director, Moisson Montréal

RÉMI GILBERT
Financial Planner, Groupe Investors

PIERRE L'HEUREUX
Executive Vice-President and General Manager, Lassonde

SPECIAL GUEST



ÉLISE GUILBAULT
Actress
Spokeperson, Moisson Montréal