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MOISSON
MONTREAL



15th MOISSON MONTREAL'S GOLF CLASSIC



THURSDAY JUNE 15TH 2017
HILLSDALE GOLF CLUB, MIRABEL



PLAY. GIVE. FEED.



To reserve a ticket, confirm a sponsorship or make a donation
<http://www.moissonmontreal.org/en/golf/>

15th MOISSON MONTRÉAL GOLF CLASSIC

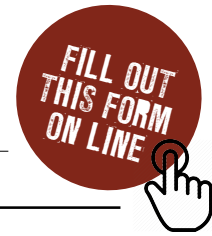
Moisson Montréal is the biggest food bank in Canada thanks to its food recuperation and distribution programs. Through its partner organizations, Moisson Montréal assists over 146,000 people every month, amongst which 34,000 are children.

For the last 15 years, Moisson Montréal has been able to count on a network of loyal partners like you who have made this annual event a real success. Thanks to the involvement of donors, the Moisson Montréal Golf Classic has always allowed at least 250 Montreal families of four to be fed for 1 full year. Your participation is not measured only in monetary donations; every year for a full day, Moisson Montréal successfully faces the challenge to discuss the hard realities of food insecurity in Montreal and the stigmas attached to it in order to come up with innovative solutions.

This year, the organizing committee invites you to experience a themed tournament celebrating the Scottish origins of golf. You are invited to dress accordingly. Make a statement on the green with your vintage apparel! Gifts, tastings and entertainment will also reflect the theme in order to bring an unforgettable experience.

Taking part in the Golf Classic is a concrete way of contributing to the mission of Moisson Montréal. It is also an occasion to exchange with our great network of partners outside the daily routine.

We look forward to seeing you,
The Moisson Montréal team



NAME OF YOUR SOLICITOR : _____

Buyer information

Name: _____

Title: _____ Employer/ business : _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Payment method

Cheque (made out to Moisson Montréal) Bill me

Credit Card : Visa Mastercard

Number : _____ Expiration date : _____

Cardholder's name : _____

Signature : _____ Date : _____

Packages All golf packages include access to the course, cart, brunch, 9 1/2, cocktail and gourmet dinner.

VIP Foursome Package (2) Feeds 366 people a month \$ 5,000 x _____ = _____ \$

- The chance to spend the day and the evening with a well-known public figure
- Lunch prepared by gourmet catering service, delivered directly on the course
- Priority departure
- A caddy for the day, a limousine cart with refreshments in your cart all day
- Your company logo at your foursome's tee off
- Souvenir gift

Pro-Am foursome -NEW- Feeds 220 people a month The chance to play with a professional player! \$ 3,000 x _____ = _____ \$

Foursome Package Feeds 190 people a month \$ 2,600 x _____ = _____ \$

Individual Player Package Feeds 47 people a month \$ 650 x _____ = _____ \$

Foursome + Hole Sponsorship Package Feeds 227 people a month \$ 3,100 x _____ = _____ \$

Cocktail and gourmet dinner only Feeds 14 people a month \$ 200 x _____ = _____ \$

Sponsorships

Players gift \$ 10,000 _____ \$

Brunch \$ 4,000 _____ \$

Dinner \$ 4,000 _____ \$

Cocktail \$ 4,000 _____ \$

Customized sponsorship \$ 4,000 x _____ = _____ \$

Players cart \$ 8,000 x _____ = _____ \$

Refreshments cart \$ 4,000 x _____ = _____ \$

9 1/2 and kiosk \$ 1,000 _____ \$

Hole and Kiosk \$ 1,000 x _____ = _____ \$

Hole \$ 500 x _____ = _____ \$

Donation Thank you for your generosity! _____ \$

Total: _____ \$

A receipt for income tax purposes will be issued to the buyer and sent by mail after the event, according to the rules of revenue Canada and considering visibility and other advantages received. Note that the event will be held rain or shine. No refunds.

Send the complete form to jhalle@moissonmontreal.org before May 15th 2017. For more information, contact Jessica Hallé at 514 344-4494, ext. 238.



SPONSORSHIP PACKAGES MOISSON MONTRÉAL'S GOLF CLASSIC



PLAYER'S GIFT

\$ 10,000

MAIN SPONSORSHIP OF THE EVENT
If you're a retailer, your sponsorship can be offered
in products to all 288 players totaling a value of \$ 10,000

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / Handing of prizes to winners / 4 golf tickets + cocktail + dinner / Mention on the 2017 Golf Classic web page / Mention in Maxi /Provigo/Loblaws flyer

- Monetary or product contribution

CUSTOMIZED SPONSORSHIP

\$ 4,000

New major category offering a wide visibility

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / Handing of prizes to winners / 2 golf tickets + cocktail + dinner / Mention on the 2017 Golf Classic web page / Mention in Maxi /Provigo/Loblaws flyer

- Monetary or product contribution

BRUNCH or COCKTAIL or DINNER

\$ 4,000

1 sponsorship in each category
Possibility to have your product served exclusively
(ie. Sponsoring brewer's beer only during cocktail)

Giant billboard of sponsors / Program of the day / Single display in hall or on course / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / 2 golf tickets + cocktail + dinner / Mention on the 2017 Golf Classic web page / Mention in Maxi/Provigo/Loblaws flyer

- Monetary and product contribution

PLAYERS' CARTS

\$ 8,000 or \$ 5,000 number available: 1 or 2

New this year: choice of having entire visibility on both courses
for \$ 8,000 or share visibility with a second sponsor for \$ 5,000 each

Giant billboard of sponsors / Program of the day / Display on players' carts / Projection during banquet / Mention by evening's MC / Speech at brunch, cocktail or dinner / Menu/Evening program / 2 golf tickets + cocktail + dinner / Mention on the 2017 Golf Classic web page / Mention in Maxi/Provigo/Loblaws flyer

-Sponsorship in monetary contribution only

REFRESHMENT CARTS

\$ 4,000, \$ 2,500 or \$ 2,000 number available: 3

2 refreshment carts to circulate on both courses
Maximum of 3 sponsors to share visibility

Giant billboard of sponsors / Program of the day / Display on refreshment carts / Projection during banquet / Mention on the 2017 Golf Classic web page / Mention in Maxi/Provigo/Loblaws flyer

- Sponsorship in monetary and product contribution / 1 sponsor at \$ 4,000, 2 sponsors at \$ 2,500 each
or 3 sponsors at \$ 2,000 each

9 1/2 AND KIOSK

\$ 1,000

The snack-bar offers visibility on both courses
All players go through the 9 1/2

Giant billboard of sponsors / Single display on course / Product sampling / Projection during banquet / Mention on the 2017 Golf Classic web page

- Sponsorship in monetary and product contribution

HOLE AND KIOSK

\$ 1,000

Your logo at a hole on both courses for greater visibility
Possibility to do a tasting or presentation of your services at kiosk

Giant billboard of sponsors / Single display on course / Product sampling / Projection during banquet / Mention on the 2017 Golf Classic web page

- Sponsorship in monetary and product contribution

HOLE

\$ 500

Your logo at a hole on both courses for greater visibility

Giant billboard of sponsors / Single display on course / Projection during banquet / Mention on the 2017 Golf Classic web page /

-Sponsorship in monetary contribution only



SUGGESTED ATTIRE:

The elegance of the the Roaring Twenties will be a must this year. Travel back to the 1920-30 with us and don't miss this opportunity to make a statement on the green.

Dress up with your nicest pair of argyle socks, tweed cap, bow tie or your pretty cloche hat. The key is to have fun!





A WORD FROM OUR HONORARY PRESIDENTS MOISSON MONTRÉAL'S GOLF CLASSIC



PRÉSIDENTS D'HONNEUR



GLENN ACTON
VICE-PRESIDENT, PROMOTIONS
AND ALLOCATIONS, ESCOMPTE,
QUÉBEC AND ONTARIO
LES COMPAGNIES LOBLAW LTÉE



CHARLES VALOIS
VICE-PRESIDENT MARKETING,
RÉNO-DÉPÔT, MARCIL, PROS

Hunger is a major problem in our society often much closer than we like to believe. In 2016 statistics have shown that more than 1 out of 3 Quebecers live from one paycheck to the other without being able to save up. Considering that the greater Montreal area has the most users of food banks with over 128,000 people, it is important to underline the exceptional work of Moisson Montréal and its partners.

By participating in Moisson Montréal's 15th Golf Classic you take part in a festive gathering while building the chain of solidarity of the greatest food bank in Canada.

GLENN ACTON
VICE-PRESIDENT, PROMOTIONS
AND ALLOCATIONS, ESCOMPTE,
QUÉBEC AND ONTARIO
LES COMPAGNIES LOBLAW LTÉE

CHARLES VALOIS
VICE-PRESIDENT MARKETING,
RÉNO-DÉPÔT, MARCIL, PROS

2017 ORGANIZING COMMITTEE OF MOISSON MONTRÉAL'S GOLF CLASSIC

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Groupe Savoie Construction and
Member of the Board of Directors,
Moisson Montréal

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Chief Health - Global Security
CAE



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Executive Director,
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Moisson Montréal



SYLVIE BOURBONNIÈRE
Director philanthropic development,
communications and marketing,
Moisson Montréal



PIERRE L'HEUREUX
Executive Vice-President and
General Manager,
Lassonde



PHILIPPE BURTON
Associate, Leader & cie